

**PRESS INFO**

Kuehne + Nagel Colombia

**Sports consumers in Latin America duly supplied through partnership between Decathlon and Kuehne + Nagel**

- **5-year contract to operate regional distribution centre, including storage, customs clearance, import and export handling**
- **Construction of a new warehouse of 23,000 sqm inside the facilities of Contecar Sea Terminal in Cartagena**

Bogotá / CO, July 29, 2019 – Kuehne + Nagel announces the award of a 5-year contract with Decathlon, company dedicated to the commercialisation of sports articles and clothes, to operate a new distribution centre of 23,000 sqm located within the facilities of the Port of Cartagena Group, through its sea terminal Contecar.

Jon Hernaez, Supply Chain Director of Decathlon for LATAM, indicates that "the Cartagena distribution centre will have as a mission to connect our sports customers with our proposal of unique products in terms of value and price. The first commercial tests carried out in Colombia, Mexico and Chile confirm the attractiveness of the area and the good reception of our offer. Kuehne + Nagel seemed to us to be the ideal partner to accompany us in this adventure for its positioning and its experience within the port of Cartagena and more globally in the region."

Ingo Goldhammer, President of Kuehne + Nagel South and Central America comments: "We are pleased to serve Decathlon and its customers by providing our international supply chain expertise. Kuehne + Nagel has managed to become a benchmark in the Colombian and regional market offering innovative logistics solutions with high-quality standards for key players in different industries. The teamwork between Decathlon, Port of Cartagena Group and Kuehne + Nagel, as well as the innovation in the logistics and customs processes, have been a fundamental part for this project."

**Corporate Communications**

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Aníbal Ochoa, representative of the Commercial Management of the Port of Cartagena Group adds: "By working together with Kuehne + Nagel, we are demonstrating that Cartagena becomes an ideal logistics platform, which promotes socio-economic development and trade in the Caribbean region."

The distribution centre in Cartagena will handle more than 15,000 product references and will have more than 25,000 dynamic positions, besides having a three-level mezzanine with capacity for more than 40,000 storage locations designed to deliver an efficient operation according to the regional markets demands. Operations are scheduled to start in the third quarter of the year.

To strengthen the local supply, Kuehne + Nagel has further been selected to manage a 10,000 sqm warehouse in Bogotá. The facility is destined for the storage and distribution of Decathlon's products to the Colombian market.

#### **About Kuehne + Nagel**

With over 82,000 employees at more than 1,300 locations in over 100 countries, the Kuehne + Nagel Group is one of the world's leading logistics companies. Its strong market position lies in the seafreight, airfreight, contract logistics and overland businesses, with a clear focus on high value-added segments such as IT-based integrated logistics solutions. You can find more information by visiting [www.kuehne-nagel.com](http://www.kuehne-nagel.com).

#### **About Decathlon**

With more than 84.000 collaborators passionate of sports and more than 1.500 stores in 54 countries, Decathlon is a French transnational company leader in design, production and distribution of products for more than 70 sports. A fair price - quality relationship, inspired by the philosophy of "making sport and its benefits accessible to the greatest number of people", added to the innovation in your own designs, and making of your physical and digital stores meeting points, has made Decathlon recognized for providing its users with reals sportive experiences". More info: <https://www.decathlon-united.com/en>.

#### **About Port of Cartagena Group**

The Port of Cartagena facilitates Colombia's foreign trade and global connectivity, thereby fostering socio-economic development in the country. It is a state-of-the-art [platform in the Caribbean](#) that provides cargo and passenger ships with port and logistics services. Its productivity indicators are recognized as being among the highest in the world. It thrives on constant innovation, making it a fundamental part of its commitment to generating added value to the cargo, while making its customers, the organization, and the country more competitive. Currently, it connects with 750 ports in 150 countries around the world and serves 25 shipping lines. Likewise, it is the main exporting port of Colombia and through it, the country mobilizes more than 60 percent of the bilateral trade with the United States.