

Casaideas and Kuehne+Nagel expand logistics partnership to support omnichannel growth in Chile

- **Increasing efficiency and scalability by consolidating logistics operations into a single, semi-automated distribution centre covering 30,000 m²**
- **Accelerating omnichannel growth and continuous improvement in service levels, building on a seven-year partnership**

Santiago / CL, April 9, 2026 – Casaideas and Kuehne+Nagel have announced an expanded partnership in Chile, aimed at enhancing logistics capabilities supporting both e-commerce fulfilment and retail store replenishment for the national design brand.

The agreement resulted in the construction of a dedicated distribution centre for Casaideas, operated by Kuehne+Nagel. Since becoming operational in 2025, the new centre has already delivered strong performance, handling 34.8 million inbound units and distributing 24.7 million products to more than 40 Casaideas stores nationwide, with the final quarter of 2025 accounting for 33% of the annual total volume. E-commerce operations processed 953,000 units in 2025, fulfilling close to 190,000 customer orders.

Eduardo Razuck, Executive Vice President Contract and Integrated Logistics at Kuehne+Nagel, comments: "This partnership brings together an integrated logistics operation focused on efficiency, automation, visibility and responsiveness. Our goal is to enable a flexible and scalable supply chain that delivers operational excellence while ensuring consistent customer experience across retail stores and e-commerce channels."

Cedric Moller, General Manager of Casaideas Chile, highlights: "At Casaideas, everything we do is centred on enhancing the customer experience. This partnership is a critical step in that journey, improving response times, ensuring a better shopping experience, and advancing our omnichannel strategy. This will allow us to strengthen our physical and digital channels, optimise processes, and ensure a consistently high level of service at every customer touchpoint."

About Kuehne+Nagel

With nearly 85,000 employees across close to 1,300 locations in almost 100 countries, the Kuehne+Nagel Group is one of the world's leading logistics providers. Headquartered in Switzerland, Kuehne+Nagel is listed on the Swiss Market Index (SMI). The Group is the global number one in air and sea logistics and holds a strong market position in road and contract logistics. Kuehne+Nagel is the preferred logistics partner of 400,000 customers worldwide. Thanks to its global network, logistics expertise and data-driven insights, the Group offers comprehensive supply chain solutions to companies and industries around the world.

About Casaideas

Casaideas is a Chilean design-led retail company, specialising in innovative, beautiful, functional and affordable products for every space in the home, with the purpose of making people's lives easier and more enjoyable. Sustainability is a fundamental pillar of its business, with a focus on transparency and a strong commitment to the wellbeing of its more than 2,400 employees (66% women), its customers and the community, with full awareness of and responsibility for the impacts its operations generate on the environment. Casaideas operates in Chile, Bolivia, Peru, Colombia and Mexico. In Chile, it has 45 stores nationwide and its own e-commerce channel: casaideas.cl.

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