

PRESS INFO

Kuehne+Nagel U.S.

Kuehne+Nagel establishes logistics solutions for Sézane in the United States

- **New operation in New Jersey for fast-growing French fashion brand**
- **Enabling faster returns in the U.S. and supporting market growth through e-commerce and its own stores**

Jersey City, NJ / US, June 20, 2024 – Today, Kuehne+Nagel, a global logistics company, announced it is establishing a new logistics platform for the fast-growing French fashion brand, Sézane. This new and flexible operation in Piscataway, New Jersey, will enable Sézane, a long-standing customer of Kuehne+Nagel in France, to offer its end customers an even better service.

Sézane was founded in Paris in 2013 and is now one of the fastest-growing French fashion brands, mainly using e-commerce channels. With Kuehne+Nagel's support in the U.S., the brand can now handle much faster returns and inventories while continuing to expand its market share in the country through e-commerce and its own stores.

"We are incredibly proud to support Sézane with this innovative solution that streamlines their operations, ensuring efficient handling of returns and inventory management," said Eduardo Razuck, SVP Americas for Kuehne+Nagel Contract Logistics. "Our partnership and the establishment of this new distribution centre in Piscataway represents a significant milestone for Kuehne+Nagel's Contract Logistics business in the U.S. It underscores our global commitment to the e-commerce business as part of the company's Roadmap 2026. It also represents the latest advancement in expanding our network to support luxury and fashion e-commerce customers, as well as continually assisting our customers with global expansion."

Arnaud Ameline, Sézane's COO, added that the company appreciates expanding this partnership and collaboration with Kuehne+Nagel. "A huge 'merci' to the Kuehne+Nagel team for working quickly to bring us this custom solution that will help us in managing our e-commerce operations in America. We have built this business from selling first via an eBay vintage shop to now being a global, direct-to-consumer fashion label. With Kuehne+Nagel's support, we are able to stay true to our brand, which focuses on community, value, and a great customer experience – from end to end."

About Kuehne+Nagel

With over 81,000 employees at almost 1,300 sites in close to 100 countries, the Kuehne+Nagel Group is one of the world's leading logistics providers. Headquartered in Switzerland, Kuehne+Nagel is listed in the Swiss blue-chip stock market index, the SMI. The Group is the global number one in air and sea logistics and has strong market positions in road and contract logistics.

Kuehne+Nagel is the logistics partner of choice for 400,000 customers worldwide. Using its global network, logistics expertise and data-based insights, the Group provides end-to-end supply chain solutions for global companies and industries. As a member of the Science Based Target Initiative (SBTi), Kuehne+Nagel is committed to sustainable logistics by reducing its own environmental footprint and by supporting its customers with low-carbon logistics solutions.

Dina Silver Pokedoff, APR
Kuehne+Nagel
201-539-1135
dina.pokedoff@kuehne-nagel.com