

PRESS INFO

Kuehne+Nagel Brazil

Kuehne+Nagel and Azul join forces to connect Amazon riverside communities

- The partnership aims to promote sustainable development and socio-economic inclusion through logistics.

Sao Paulo / BR, November 11, 2024 — Kuehne+Nagel, in partnership with Azul Linhas Aéreas, is transforming the reality of Amazonian riverside communities through an initiative that connects small producers and cooperatives to consumer markets in Brazil and abroad. This action is part of a joint commitment to sustainable development and environmental preservation, aligned with both companies' ESG (Environmental, Social, and Governance) agendas.

The collaboration is part of the ARA Movement – All Amazons Under the Same Blue Sky, an initiative by Azul that brings the company closer to local cooperatives and businesses to stimulate ventures contributing to the region's socio-bioeconomy. The company provides support so that these entrepreneurs can transport their products sustainably, offering discounts of up to 80% on freight. Through Azul Cargo Express, Azul's logistics business unit, the company connects these local producers to over 5,000 municipalities, enabling them to participate in events and sell their products in urban centers. Kuehne+Nagel, in turn, contributes its logistics expertise, assisting with access to both national and international markets.

“For us, joining forces with Azul in this project is an opportunity to connect our logistics expertise with a cause of profound social impact. This collaboration reinforces our commitment to the 'Living ESG' pillar, further strengthening our goal of being the most reliable supply chain partner and contributing to a more sustainable future,” says Adriana Martins, President of Kuehne+Nagel in Brazil.

The companies held a workshop for a group of entrepreneurs at UniAzul, located in Campinas. During the event, small producers received training on the procedures for domestic transportation of goods as well as on becoming exporters, with Kuehne+Nagel providing support at all stages, from licensing to identifying market opportunities. This training is essential for producers who create crafts, grow organic food, and produce other items derived from Amazonian biodiversity to expand their businesses while ensuring environmental preservation.

“Ensuring that Amazon products reach new markets with quality and sustainability is a significant step in strengthening these communities. This partnership expands the impact of the ARA Movement by adding knowledge and logistical support to the other solutions we already offer,” says Filipe Alvarez, Sustainability Manager at Azul.

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About Kuehne+Nagel

With over 80,000 employees at almost 1,300 sites in close to 100 countries, the Kuehne+Nagel Group is one of the world's leading logistics providers. Headquartered in Switzerland, Kuehne+Nagel is listed in the Swiss blue-chip stock market index, the SMI. The Group is the global number one in air and sea logistics and has strong market positions in road and contract logistics.

Kuehne+Nagel is the logistics partner of choice for 400,000 customers worldwide. Using its global network, logistics expertise and data-based insights, the Group provides end-to-end supply chain solutions for global companies and industries. As a member of the Science Based Target Initiative (SBTi), Kuehne+Nagel is committed to sustainable logistics by reducing its own environmental footprint and by supporting its customers with low-carbon logistics solutions.

About Azul

Azul S.A. (B3: AZUL4, NYSE: AZUL), Brazil's largest airline in terms of departures and cities served, offers more than 900 daily flights to over 160 destinations. With an operational fleet of more than 180 aircraft and over 16,000 crew members, the company has a network of 300 direct routes. Azul was recognized by Cirium (a leading aviation data analysis company) as the 2nd most punctual airline in the world in 2023. In 2020, Azul was awarded as the best airline in the world by TripAdvisor, marking the first time a Brazilian airline earned first place in the Traveller's Choice Awards. For more information, visit www.voeazul.com.br/imprensa.