

PRESS INFO

Kuehne+Nagel Group

World Sailing brings Kuehne+Nagel on board as new Global Logistics Partner

- **World Sailing and Kuehne+Nagel sign three-year logistics partnership**
- **Focus on decarbonising the logistics behind the sailing sport**
- **Latest appointment in a series of global event logistics partnerships**

Schindellegi / CH, March 20, 2024 – World Sailing, the global governing body for the sport of sailing, welcomes Kuehne+Nagel as Global Logistics Partner in an agreement lasting an initial three years. Under the agreement Kuehne+Nagel becomes the preferred logistics partner for World Sailing’s Member National Authorities (MNAs) and all World Sailing authorised events. Leveraging its global network and expertise in logistics, Kuehne+Nagel handles the transportation of sailing equipment, boats, and other essential resources.

In addition, Kuehne+Nagel supports World Sailing’s Sustainability Agenda 2030 goals by providing visibility and full carbon emissions reporting through the myKN platform. World Sailing, its partners, MNAs, class associations and sailors can also opt for alternative fuel solutions to reduce their carbon emissions.

David Graham, World Sailing CEO, said: “We are delighted to welcome Kuehne+Nagel as our Official Logistics Partner. This partnership represents a significant opportunity to combine world leading logistics support for international sailing events with sustainable practice and efficiency. Both organisations share an aligned vision for creating a more sustainable supply chain which will enhance the logistical efficiency of our events, support sailors and make a significant contribution to World Sailing’s Sustainability goals, while also helping to develop the sport.”

Wolfgang Frässle, Vice President of Event Logistics, said, “At Kuehne+Nagel, we are delighted to be able to support World Sailing as

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their Global Logistics Partner and to jointly explore new standards for sustainable event logistics. This is the latest in series of global event partnership appointments for us, particularly in the sports industry. We appreciate the trust that customers place in us, which supports our goal of growing the Expo and Events Logistics footprint as part of Kuehne+Nagel's Roadmap 2026."

About Kuehne+Nagel

With over 81,000 employees at almost 1,300 sites in close to 100 countries, the Kuehne+Nagel Group is one of the world's leading logistics providers. Headquartered in Switzerland, Kuehne+Nagel is listed in the Swiss blue-chip stock market index, the SMI. The Group is the global number one in air and sea logistics and has strong market positions in road and contract logistics.

Kuehne+Nagel is the logistics partner of choice for 400,000 customers worldwide. Using its global network, logistics expertise and data-based insights, the Group provides end-to-end supply chain solutions for global companies and industries. As a member of the Science Based Target Initiative (SBTi), Kuehne+Nagel is committed to sustainable logistics by reducing its own environmental footprint and by supporting its customers with low-carbon logistics solutions.

About World Sailing

World Sailing is the world governing body for the sport of sailing, officially recognised by the International Olympic Committee (IOC) and the International Paralympic Committee (IPC).

Founded in 1907, World Sailing's vision is for a world in which millions more people fall in love with sailing. Inspired by the unique relationship between sport, technology and the forces of nature we all work to protect the waters of the world.

World Sailing is made up of 147 Member National Authorities, the national governing bodies for sailing around the world and 119 World Sailing Class Associations.

Visit [sailing.org](https://www.sailing.org) or contact communications@sailing.org to find out more.