

## PRESS INFO

## Kuehne+Nagel Poland

# Lean solution for Huel: Kuehne+Nagel provides e-commerce fulfilment in Poland

- Complete e-commerce fulfilment operation for nutritionally complete food manufacturer Huel
- Dedicated distribution center in Święcice near Warsaw servicing twelve European countries

Warsaw / PL, 30 June 2020 – Kuehne+Nagel in Poland has signed a multi-year contract with Huel, a producer of nutritionally complete food. The dedicated Kuehne+Nagel distribution center located in Święcice near Warsaw will receive Huel's products from its European manufacturing sites and provide storage, picking and packaging goods for further door-to-door distribution to twelve European countries.

At the beginning, the facility will encompass an area of over 1,000 sqm, including high pallet storage and gravity picking racks, to facilitate the process of picking and packaging orders for customers. An automated solution for capturing photos of each packed shipment generates additional value.

"In recent years, Kuehne+Nagel has been developing e-commerce services around the world. The dynamic development of this sector on the Polish market is an opportunity to demonstrate our ability to meet logistics needs, especially for dynamically growing companies as Huel. To allow effective service in all twelve European markets, we have created a dedicated order management system, which is directly connected to Huel's e-shop. We are glad that we can support developing Huel's business," says Christophe Le Corre, Contract Logistics Director at Kuehne+Nagel Poland.

"We already distribute to our European customers from two Kuehne+Nagel facilities in the UK and Luxembourg. With the growing demand for our product, we decided to open a third distribution centre with Kuehne+Nagel in Poland to further reduce delivery times and improve the level of service for our customers. Supply chain capabilities on a national and international basis combined with consistent high levels of service to our customer are key to our continued success. Kuehne+Nagel provide this with a fourth facility planned to open with Kuehne+Nagel in Japan in Q3 2020," says Neville Dobson, Head of Logistics from Huel.

Kuehne+Nagel combines the global scale of a leading logistics provider with the flexibility required in e-commerce services. It offers e-commerce fulfilment, last mile delivery, cross-border services and digital services.

## **Press Contact:**

Kuehne + Nagel Sp. z o.o. ul. Krakowiaków 34 PL-02-255 Warszawa

Zapytania:

Magdalena Kraszewska

Tel: +48 22 4171 100

magdalena.kraszewska@kuehne-nagel.com

#### About Kuehne+Nagel

With over 83,000 employees at 1,400 locations in over 100 countries, the Kuehne + Nagel Group is one of the world's leading logistics companies. Its strong market position lies in Sea Logistics, Air Logistics, Road Logistics and Contract Logistics, with a clear focus on integrated logistics solutions.

Kuehne+Nagel has operated in Poland for more than 28 years, providing services in 26 locations and employing over 2,300 specialists. More information on our website: <a href="https://www.kuehne-nagel.pl">www.kuehne-nagel.pl</a>

#### **About Huel**

Huel's mission is to make nutritionally complete, convenient, affordable food, with minimum impact on animals and the environment. The UK-based brand was co-founded in 2015 by entrepreneur Julian Hearn, and renowned nutrition expert James Collier. The brand is Europe's number one complete nutrition brand and the fastest-growing nutrition brand in the world today.

In 2020, being nutritionally complete means each product contains the recommended balance of protein, carbohydrates, fibre and fats, plus at least 100% of the European Union's "Daily Recommended Amounts" of all 26 essential vitamins and minerals and all of the US' 27 essential vitamins and minerals.

Along with Huel powder (including a gluten-free and Black Edition reduced carb option), Huel has launched a number of nutritionally complete products, including a convenient Ready-to-drink, and an on-the-go bar which makes for the perfect snack.