

**PRESS INFO**

Kuehne + Nagel South Asia Pacific

**Kuehne + Nagel launches AI-enabled freight platform eTrucknow.com for overland shipments in Asia Pacific**

- **Instant quotation and competitive rates for overland shipments through self-service platform**
- **Proprietary rate engine uses AI to match shipper's requirements with carrier availability eliminating manual processes**
- **Launch starting in Thailand, followed by other countries in Asia Pacific**

Singapore, July 8, 2019 – Kuehne + Nagel further expands its suite of online services with the launch of its AI-enabled digital freight platform eTrucknow.com. Bridging the supply and demand of overland logistics via a digital marketplace, eTrucknow introduces a faster way for customers to book trucks and an easier way for carriers to unlock business opportunities.

Launching first in Thailand, a market where the road freight industry is projected to grow to a market size of over USD 31 billion by 2023, the technology-led platform will eventually be rolled out across 2019 and 2020 to India, Vietnam, Singapore, Malaysia, New Zealand and Australia.

With eTrucknow, shippers get access to a simplified quotation and comparison process. Once shipment details are provided, an AI-enabled engine streamlines and automates the quotation comparison process by validating multiple data points and presents the customer with the most competitive quotation. Customers will enjoy additional savings through promotion codes which will be made available during the launch period.

Real-time visibility, an important concern to customers and carriers, is another key feature of eTrucknow: shippers and carriers will always know where their shipments or drivers are through the platform's real-time track and trace capabilities. They will also receive pro-active service alerts on delivery milestones.

Furthermore, eTrucknow offers approved carriers the opportunity to convert their empty space or trips into potential revenue through the marketplace

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platform which provides them with access to a network of shippers requiring road freight services. Interested truck vendors can register for an account on eTrucknow.com and are subject to a vetting and onboarding process.

Chellan Ganesan, Vice President of Overland for Kuehne + Nagel South Asia Pacific says: “eTrucknow.com is an easy-to-use web application designed and developed based on customers’ needs and market trends. We are very excited to be able to shape the future of the overland business here in Asia.”

Kuehne + Nagel appointed KPMG Digital Village to assist with the development of eTrucknow.com.

The eTrucknow platform is a further step forward in Kuehne + Nagel's digital transformation process and initiative to establish a seamless digital customer journey.

**About Kuehne + Nagel**

With almost 82,000 employees at more than 1,300 locations in over 100 countries, the Kuehne + Nagel Group is one of the world's leading logistics companies. Its strong market position lies in the seafreight, airfreight, contract logistics and overland businesses, with a clear focus on providing IT-based integrated logistics solutions. Further information can be found at [www.kuehne-nagel.com](http://www.kuehne-nagel.com)