

**PRESS INFO**

Kuehne + Nagel Group

**Kuehne + Nagel launches KN Pledge –
the first online seafreight service solution with
guaranteed lead time in container shipping**

- **Guaranteed lead-times, 100% money back guarantee**
- **Extended cargo liability**
- **Instant quotes for full container shipments**
- **Carbon footprint offset**

Schindellegi / CH, April 15, 2019 – With the newly launched full container shipment solution KN Pledge, Kuehne + Nagel is the first logistics service provider to offer an online solution for Full Container Load (FCL) shipments with guaranteed lead time, 100% money back guarantee, extended cargo liability, instant pricing, and carbon footprint offset all integrated in one service offering.

Even in today's modern sea freight transportation, delays may occur for many reasons. Terminal, rail and road congestion, adverse weather conditions and delayed transit connections, for example, remain a regular cause of disruptions in the supply chain. With KN Pledge, Kuehne + Nagel provides peace of mind for the customer's supply chain with a guaranteed lead time for full container transportation that covers all delivery combinations from port-to-port to door-to-door. In the event that a delay becomes unavoidable, customers who have booked KN Pledge will not pay the freight charges.

The service promise also contains an extended cargo liability covering a wide range of causes or damage with up to USD 100,000 per container. Causes covered include amongst others fire, explosion, act of God and act of war.

Furthermore, with KN Pledge customers take an active role in offsetting the environmental impacts of their full container shipping, because Kuehne + Nagel offsets the carbon footprint of the transport on behalf of

Corporate
Communications

Kuehne + Nagel
International AG
P.O. Box 67
CH - 8834 Schindellegi SZ
Switzerland

Inquiries:
Karl Olaf Petters

Phone +41 (0)44 786 95 26

karl.olaf.petters@
kuehne-nagel.com

the customers via contributions to the development of four nature-based projects in Indonesia, Kenya and Peru.

Kuehne + Nagel covers more than 63,000 port pairs, offers over 750 weekly services and a multitude of connections. More than 7,500 dedicated and experienced specialists take extraordinary care to provide customers with superior reliability. In order to do so, Kuehne + Nagel draws on digital technologies, big data and live vessel information provided by its intelligent online platform Sea Explorer. KN Pledge is an additional extension of Kuehne + Nagel's outstanding online quote, book and track capabilities. Customers easily receive instant, automated quotations, book their FCL shipments and track their cargo in one place.

Otto Schacht, Member of the Managing Board of Kuehne + Nagel International AG, responsible for Seafreight: "We are proud to be the first in seafreight logistics to provide this innovative and comprehensive pledge to our customers. What is special about this Kuehne + Nagel online service solution is that it enables our customers to receive offers for FCL in addition to LCL shipments within seconds – from virtually any point in the world to any other point with an additional guaranteed lead time. Furthermore, we offset the CO₂ footprint for this full container shipment."

About Kuehne + Nagel

With almost 82,000 employees at more than 1,300 locations in over 100 countries, the Kuehne + Nagel Group is one of the world's leading logistics companies. Its strong market position lies in the seafreight, airfreight, contract logistics and overland businesses, with a clear focus on high value-added segments such as IT-based integrated logistics solutions. You can find more information by visiting www.kuehne-nagel.com