

PRESS INFO

Kuehne+Nagel South and Central America

Kuehne+Nagel increases Decathlon's logistics capacity in Latam by 30%

- **Expansion of the regional partnership with the French sports retailer in Chile.**
- **New Santiago Fulfilment Center with state-of-the-art robotics enables productivity to be tripled in omnichannel order picking**

Santiago / CL, March 20, 2023 – Kuehne+Nagel, one of the world's leading logistics companies, has signed a long-term contract with Decathlon, a company specializing in the marketing of sporting goods and apparel, to expand its operations, warehousing and distribution capacity in Latin America by 30%.

To this end, Kuehne+Nagel has opened a new 15,000 square meter Fulfilment Center in Pudahuel, Santiago de Chile. The site has the capacity to store and distribute more than 10 million units per year and will cover Latin American countries such as Chile, Colombia and Mexico. Decathlon will thus be able to achieve a higher level of inventory accuracy and increase its operating volume to support growth.

"The retail sector is one of the most important in the region, especially due to the booming demand for e-commerce. At Kuehne+Nagel, we actively support companies in meeting their e-commerce needs to satisfy end-consumer demand in Latin America. We look forward to providing the best logistics solutions to our partner Decathlon," says Ingo Goldhammer, President of Kuehne+Nagel for South and Central America.

Kuehne+Nagel launched its regional alliance with Decathlon in 2019 with the opening of two distribution centers in Colombia, Bogota, and in Cartagena, the latter being a regional distribution center with 23,000 square meters.

"Having an efficient logistics partner that understands our needs is key to satisfying our customers. In Chile, Decathlon has nine physical stores in addition to the online channel, and we will continue to expand, opening eleven new stores by the end of 2023. Kuehne+Nagel's supply chain support gives us the confidence to move forward with a focus on our customers," adds Amine Bahr, Logistics Director of Decathlon Chile.

Smart logistics

The Fulfilment Center in Chile is equipped with the latest robotic system, which also addresses ergonomic requirements to improve posture at workstations. In addition, this "goods to person" technology has enabled

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Decathlon to triple its productivity in omnichannel picking. To ensure the quality of deliveries, the operation is controlled by readers with high-end radio frequency identification (RFID) technology, which together with robotics ensure efficient operation.

About Kuehne+Nagel

With over 80,000 employees at almost 1,300 locations in over 100 countries, the Kuehne+Nagel Group is one of the world's leading logistics companies. Its strong market position lies in sea logistics, air logistics, road logistics and contract logistics, with a clear focus on integrated logistics solutions.

About Decathlon

With more than 110,000 employees who are passionate about sports and more than 2,000 stores in 75 countries, Decathlon is a French international company a leader in the design and distribution of sporting goods for more than 70 sports. A fair price-quality ratio inspired by the philosophy of "making sport and its benefits accessible to the greatest number of people" added to innovation in its designs and making its physical and digital stores meeting points, has made Decathlon be recognized for providing its users with true sports experiences". For more information: <https://www.decathlon-united.com/en>