



PRESS INFO

Kuehne + Nagel Group

Digital Supply Chain Management: Kuehne + Nagel launches KN ControlTowerDynamic, a new end-to-end solution for small and medium-sized companies

- Multi-modal management of the entire supply chain
- Based on the global Kuehne + Nagel Integrated Logistics leading solution
- Focus on industrial, consumer and high-tech industries

Schindellegi / CH, June 4, 2018 – Due to an increasing demand of cost-efficient transportation management solutions from leading small and medium-sized enterprises (SMEs), Kuehne + Nagel Integrated Logistics has developed the new KN ControlTowerDynamic.

KN ControlTowerDynamic will allow SME customers to benefit from a scalable and efficient supply chain management solution with faster time-to-value and a revolutionary pricing model. Based on the global leading Integrated Logistics organisation, KN ControlTowerDynamic has been designed to fulfil all major SME requirements especially for customers in the industrial, consumer and high-tech industries.

Gianfranco Sgro, member of the Managing Board of Kuehne + Nagel International AG, responsible for Contract Logistics: “Small and medium-sized enterprises are of special importance for Kuehne + Nagel. They face the same challenges as the big corporations in terms of needs of advanced end-to-end visibility solutions and harmonised reporting and analytics. KN ControlTowerDynamic is the first product in the logistics market that is specifically designed for them. It completes our global offering. We are an active partner in the digital transformation of the SME’s around the world.”

About Kuehne + Nagel

With approximately 76,000 employees at more than 1,300 locations in over 100 countries, the Kuehne + Nagel Group is one of the world’s leading logistics companies. Its strong market position lies in the seafreight, airfreight, contract logistics and overland businesses, with a clear focus on providing IT-based integrated logistics solutions. Further information can be found at www.kuehne-nagel.com

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