



## PRESS INFO

### Kuehne + Nagel Group

#### **Digital Transformation: Kuehne + Nagel further simplifies digital accessibility and collaboration**

- **New Kuehne + Nagel App for mobile accessibility**
- **New web-based Control Center to integrate all online services**
- **KN FreightNet extension for WeChat in China, making another leap towards product innovation and digitalisation**

Schindellegi / CH, April 26, 2018 – The Kuehne + Nagel Group is dedicated to expanding the e-touch capabilities of the forwarding industry. With the launch of three new digital solutions, Kuehne + Nagel is effectively contributing to one of its main goals of digitalisation: to facilitate and further enhance the interaction between its customers and the company.

With the new **Kuehne + Nagel App** (available for iOS and Android), customers are now able to conveniently track shipments handled by Kuehne + Nagel on mobile devices. Shipment statuses are directly displayed, with details available at customers' fingertips. Updates can be received via push notifications, and all information can be shared easily with partners and colleagues through instant messaging channels, email and SMS. The Kuehne + Nagel App will be continuously updated to support additional information, collaboration and also operational services.

#### Corporate Communications

Kuehne + Nagel International AG  
P.O. Box 67  
CH - 8834 Schindellegi SZ  
Switzerland

Inquiries:  
Karl Olaf Petters

Tel. +41 (0)44 786 95 26  
Fax +41 (0)44 786 96 90

[karl.olaf.petters@  
kuehne-nagel.com](mailto:karl.olaf.petters@kuehne-nagel.com)

The new web-based **Control Center** is the starting point for the roll-out of myKN, a unique suit of online information and booking services all accessible and integrated in one platform. In a first step, the platform offers quoting, booking and tracking functionalities for shipments, which will be enhanced with further dashboard, reporting and collaboration features. Using a modern, user-centric and highly configurable interface, customers can personalise the Control Center to serve their specific needs.

Combining information management and collaborative tools, the new Control Center will increase transparency, streamline processes and simplify supply chain management for all parties involved. The Control Center is optimised for desktop as well as mobile devices and can easily be accessed via [www.kuehne-nagel.com](http://www.kuehne-nagel.com).

Designed for its growing customer base in Asia, Kuehne + Nagel will unveil a mobile-based seafreight booking and service application on WeChat, the most popular multi-purpose social network across the globe with nearly one billion daily active users, as an **extension of KN FreightNet**, Kuehne + Nagel's fully digitalised platform for quoting, booking and tracking of shipments. This extension will be launched in June.

Dr. Detlef Trefzger, CEO of Kuehne + Nagel International AG: "Our aim is to be a data-driven value chain provider. By creating new digital services and interfaces we enable customers to easily connect and do business with Kuehne + Nagel. Moreover, we are working on seamless data exchange between different systems to drive automation and to minimise manual efforts, for our customers, partners and our own organisation."

#### **About Kuehne + Nagel**

With approximately 76,000 employees at more than 1,300 locations in over 100 countries, the Kuehne + Nagel Group is one of the world's leading logistics companies. Its strong market position lies in the seafreight, airfreight, contract logistics and overland businesses, with a clear focus on providing IT-based integrated logistics solutions. Further information can be found at [www.kuehne-nagel.com](http://www.kuehne-nagel.com)