

PRESS INFO

Kuehne+Nagel Group

Kuehne+Nagel selected as Official Logistics Partner of MCH Group

- **MCH Group and Kuehne+Nagel sign five-year logistics agreement**
- **Supporting more than 150 events annually with seamless logistics services**

Schindellegi / Switzerland, May 13, 2026 – MCH Group, a leading global live-marketing company headquartered in Switzerland, has appointed Kuehne+Nagel as its Official Logistics Partner for the next five years.

From July 1, 2026, the partnership will cover MCH Group's exhibition venues at Messe Basel, Messe Zurich and Beaulieu Lausanne, together representing more than 182,000 square metres of exhibition space. Under the agreement, Kuehne+Nagel will provide comprehensive services for exhibitors and event organisers, including international shipping to and from event locations of exhibitors' goods as well as on-site handling carried out in close coordination with all event partners.

MCH Group's core business includes renowned platforms such as the Art Basel shows in Basel, Hong Kong, Paris, Miami Beach and Qatar, alongside major national exhibitions including Swissbau and Giardina. These events rely on meticulous logistics planning and coordination across venues, markets, and timelines.

For Kuehne+Nagel's Expo and Event Logistics team, the partnership reflects its focus on long-term collaborations with leading organisers, supporting complex international events through reliable and time-critical logistics solutions.

"With Kuehne+Nagel, we have found a partner that brings the expertise, global reach, and operational reliability our venues require. This long-term partnership will allow us to offer exhibitors and event organisers a seamless, consistently high-quality logistics experience across all three of our Swiss locations – and ultimately strengthen what makes our events exceptional," says Roman Imgrüth, CEO Exhibitions and Events, MCH Group.

Joern Schneemann, Global Head of Expo and Event Logistics at Kuehne+Nagel, adds: "We are proud to be the Official Logistics Partner for MCH Group. This long-term agreement reflects the trust placed in our expertise and underlines our commitment to supporting MCH, its

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exhibitors and partners with tailored services and operational excellence over the coming years.”

About Kuehne+Nagel

With more than 85,000 employees across over 1,300 sites in close to 100 countries, the Kuehne+Nagel Group is one of the world's leading logistics providers. Headquartered in Switzerland and listed on the Swiss blue-chip stock market index, the SMI, it is the global number one in Air and Sea Logistics and holds strong market positions in Road and Contract Logistics.

Supporting around 400,000 customers worldwide, the Group draws on its global network, logistics expertise, and data-driven insights to deliver end-to-end supply chain solutions for global companies and industries.

About MCH Group

MCH Group, headquartered in Basel (Switzerland), is a globally active experience marketing company with a comprehensive network of services for global clients. Its core business includes unique community platforms such as the Art Basel shows in Basel, Hong Kong, Paris, Miami Beach and Qatar as well as major national exhibitions such as Swissbau and Giardina. The Live Marketing Solutions division, with the brands MCH Global, MC2, and Expomobilia, offers individual experience marketing solutions from strategy to creation and implementation. MCH Group also operates the Basel Exhibition and Congress Center and Messe Zürich. The company employs over 800 people, around half of them in Switzerland and the USA.