

**PRESS INFO**

Kuehne + Nagel Group

**Kuehne + Nagel launches Sea Explorer, the first digital platform of comprehensive seafreight service offerings**

**Schindellegi / CH, March 1, 2018 – With the newly launched platform Sea Explorer Kuehne + Nagel offers digitally enabled insights into the largest seafreight service network, based on reliability, sustainability and transit time.**

Sea Explorer offers Kuehne + Nagel's customers an easy gateway to the company's comprehensive overview of direct global seafreight services. With access to more than 3,000 vessels and more than 750 direct weekly services, Kuehne + Nagel's network provides maximum flexibility in global container transport for all trades. Sea Explorer's unique offering is based on the high level of integration and partnership with all major carriers.

The platform is an extension of Kuehne + Nagel's outstanding quote, book and track capabilities. It is based on business intelligence derived from different operational data: algorithms built from robust industry expertise are paired with big data and predictive analytics provided by Kuehne + Nagel's data company LogIndex.

Within Sea Explorer, services are ranked by smart indicators, based on big data technology, including a dynamic reliability indicator (DRI), emission score, nominal carrying capacity insights and realistic transit times for every service.

Today about 75% of the vessels arrive on-time and volatile reliability in lead times is one of the biggest challenges customers face in managing their inventory levels adequately. Through Sea Explorer customers now have the possibility to access comparative insights on service specific elements.

Kuehne + Nagel is committed to the protection of the environment and the preservation of oceans and biodiversity. Therefore the carbon emission rating actively supports customers to reduce the carbon footprint within the supply chain.

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Otto Schacht, Member of the Managing Board of Kuehne + Nagel International AG, responsible for Seafreight: “High levels of data transparency are of utmost importance in logistics. Through Sea Explorer our customers will be able to access the world largest portfolio of seafreight service offerings. Thus they can base their respective decisions not just on transit times parameters but also on sophisticated comparative data such as service reliability and emission rating. We strive to provide the maximum visibility, flexibility and information to our customers throughout the world. Sea Explorer is another important step in our digitalisation approach.”

Sea Explorer is an agile project with further enhancements to come based on close collaboration with customers.

**About Kuehne + Nagel**

With approximately 76,000 employees at more than 1,300 locations in over 100 countries, the Kuehne + Nagel Group is one of the world's leading logistics companies. Its strong market position lies in the seafreight, airfreight, contract logistics and overland businesses, with a clear focus on providing IT-based integrated logistics solutions. Further information can be found at [www.kuehne-nagel.com](http://www.kuehne-nagel.com)