

**PRESS INFO**

Kuehne + Nagel Germany

**Kuehne + Nagel and Deutsche Messe AG agree on long-term collaboration**

**Hamburg / Germany, January 17, 2018 – Kuehne + Nagel and Deutsche Messe AG are set to continue their successful partnership. Kuehne + Nagel will remain an official logistics service provider to Germany's largest trade fair organiser until at least 2027 and will use a traffic management system to optimise trade fair traffic.**

Since 1993, Kuehne + Nagel has been an official logistics service provider at the exhibition grounds in Hanover. As part of the trade fair forwarding contract that has now been extended, the company will be offering exclusive trade fair services. In addition, Kuehne + Nagel will be providing services on behalf of Deutsche Messe AG directly. The range of services on offer includes setup of a traffic management system to optimise the traffic situation at the exhibition grounds.

This two-step web-supported system is based on the concept of a slot allocation process for delivery vehicles. In the first step, a time window is reserved for each delivery, resulting in a significant reduction in peak traffic. In the second step, the system creates real-time optimisations as soon as any change occurs in daily operations that requires recalculations.

Dr. Hansjörg Rodi, Managing Director of Kuehne + Nagel Germany, said: “We are delighted to have extended our long-standing partnership with Deutsche Messe AG. Expo & Event logistics represents an important business sector for Kuehne + Nagel. In this area, we can combine our expertise in freight forwarding with IT solutions that suit customer requirements. This generates added value for customers – a perfect example of this is our traffic management system for optimising trade fair traffic. It enables much more efficient use of existing resources including a reduction in unproductive waiting times. Ultimately, that also supports to relieve pressure on the public road network”.

**Kuehne + Nagel  
Communications  
Europe**

**Grosser Grasbrook 11-13  
D – 20457 Hamburg  
Germany**

**Enquiries:  
Karl Olaf Petters  
Phone +49 (0) 40 30333 -  
1194  
karl.olaf.petters@  
kuehne-nagel.com**

Kuehne + Nagel is one of the world's leading providers of logistics services for trade fairs and exhibitions. Every year, Kuehne + Nagel handles around 130 trade fairs in Germany alone.

**About Kuehne + Nagel**

With over 74,000 employees at more than 1,300 locations in over 100 countries, the Kuehne + Nagel Group is one of the world's leading logistics companies. Its strong market position lies in the seafreight, airfreight, contract logistics and overland businesses, with a clear focus on providing IT-based integrated logistics solutions. Further information can be found at [www.kuehne-nagel.com](http://www.kuehne-nagel.com)