



PRESS INFO

Kuehne + Nagel Group

Kuehne + Nagel to manage e-commerce centre for Unilever premium brand

Contern / LUX, April 29, 2016 – Kuehne + Nagel operates European e-commerce fulfilment centre for Unilever’s B2C business with the premium tea brand T.O by Lipton.

Kuehne + Nagel has been chosen by Unilever for the storage and order fulfilment of its recently introduced tea-brewing machine launched under the premium brand of T.O by Lipton. The service scope includes warehousing and distribution services out of the fulfilment centre in Contern, Luxembourg, as well as a range of value added services. These services include customised packaging to maximise process efficiency and minimise waste. For order processing a pick-by-light system has been implemented to ensure fast processing times and real time visibility of order status. The distribution to the end consumers will be ensured through a flexible network of European parcel integrators that is being managed by Kuehne + Nagel in Luxembourg.

“When considering the fact of entering the B2C market for our premium brand T.O by Lipton, Kuehne + Nagel appeared to be the best provider due to its recognised expertise in e-commerce. The high involvement and professionalism of teams in Luxembourg have contributed to a perfect execution on all steps of the supply chain, allowing Unilever to confirm and develop its growth ambition in e-commerce for the coming years,” states Hervé Pignault, Logistics Procurement Manager at Unilever.

Gianfranco Sgro, member of the Management Board of the Kuehne + Nagel International AG, responsible for Contract Logistics, commented: “We are pleased to expand our global partnership with Unilever by implementing the European fulfilment centre for T.O by Lipton. Kuehne + Nagel strategically addresses the logistics needs of global consumer customers through its Centre of Excellence for e-commerce, which develops state-of-the-art supply chain solutions specifically designed for omni-channel business.”

Corporate
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About Kuehne + Nagel:

With over 67,000 employees at more than 1,200 locations in over 100 countries, the Kuehne + Nagel Group is one of the world's leading logistics companies. Its strong market position lies in the seafreight, airfreight, contract logistics and overland businesses, with a clear focus on providing IT-based integrated logistics services. Further information can be found at www.kuehne-nagel.com