

**PRESS INFO**

Kuehne+Nagel Contract Logistics

**Shimano partners with Kuehne+Nagel to cater for the increasing demand for sustainable mobility**

- **Bicycle and e-bikes are increasingly popular as accessible and sustainable transportation**
- **New distribution centre in Belgium to meet consumer needs in Europe**
- **Highly automated and flexible omnichannel solution**

Schindellegi / CH, December 28, 2022 – Cranksets, derailleurs and rim brakes are some items you will find in the European Distribution Centre (DC) for Shimano, managed by Kuehne+Nagel. The 20,000 sqm Distribution Centre will be part of Kuehne+Nagel’s existing e-fulfilment hub in Tessenderlo, Belgium. The Japanese multinational, which—next to cycling components and gear—also sells fishing equipment, has a growing B2B e-commerce business in Europe. Kuehne+Nagel’s modern warehousing solution will support Shimano in handling the increasing volumes.

The operations go live in the course of 2023 and will create 50 new jobs. Supported by an automated picking technology, the highly flexible solution aims at serving different sales channels. On top, it includes advanced value-added services for end-customers, such as battery transportation management (classified as dangerous goods) for e-bikes.

„In Europe, bicycles and e-bikes are an increasingly popular means of accessible and sustainable transportation. We are proud to help Shimano meet the growing demand for bicycle parts through an automated, highly flexible warehousing solution,” says Gianfranco Sgro, member of the Management Board of Kuehne Nagel International AG, responsible for Contract Logistics.

Marc van Rooij, President of the Shimano Europe Group, comments: “After a careful and intense process we are more than confident and happy that Kuehne+Nagel will be our partner to further develop Shimano Europe’s logistics structure and to ensure Shimano’s customer centricity and flexibility for the future, employing state of the art warehousing processes and systems. Team Shimano is looking forward to a great cooperation and a bright future”

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**About Kuehne+Nagel**

With over 80,000 employees at almost 1,300 locations in over 100 countries, the Kuehne+Nagel Group is one of the world's leading logistics companies. Its strong market position lies in sea logistics, air logistics, road logistics and contract logistics, with a clear focus on integrated logistics solutions.

**About Shimano**

Shimano is a Japanese manufacturer of high quality bicycle components, services and fishing tackle, employing around 13,000 staff in 49 subsidiaries across the globe. Shimano Europe, based at the High Tech Campus in Eindhoven acts as the head quarter for the European market guiding 14 sales offices and an intense network of distributors across Europe.