

**PRESS INFO**

Kuehne+Nagel Road Logistics

**Kuehne+Nagel and X's Project Chorus partner in an effort to enhance global supply chain visibility and resilience**

- **Unique data-driven approach to smart supply chain management revising asset tracking and monitoring**
- **Leveraging new sensor and orchestration technology designed to radically improve our understanding of physical goods**

Schindellegi / CH, March 16, 2022 – Kuehne+Nagel and Chorus, a moonshot project at [X, Alphabet's Moonshot Factory](#), partner to offer select Kuehne+Nagel Road Logistics customers real-time solutions and granular, prescriptive insights into the health and state of their global supply chain and logistics operations.

Chorus is developing new sensor and orchestration technology designed to radically improve our understanding of where physical goods are located, where they are needed, what state they are in, and how they are used. The technology will be integrated into Kuehne+Nagel's digital road service offering, eTrucknow, to provide its Road Logistics customers unique solutions, such as the ability to track the real-time location and condition of goods, with the goal of providing enhanced visibility. Through the partnership, Kuehne+Nagel and Chorus aim to generate learnings and insights that guide the development of additional solutions.

Recent challenges in the global supply chain have illustrated the extent to which lack of real-time intelligence leads to unsustainable levels of wastage, inefficiencies, and revenue loss. Kuehne+Nagel and Chorus are working together to address these long-standing global supply chain challenges in road logistics. With Kuehne+Nagel's century-long experience in logistics and Chorus' radical new technologies, the two companies have started to develop unique solutions for supply chain management.

Stefan Paul, Member of the Management Board of Kuehne+Nagel International AG, responsible for Road Logistics and Sales, says: "We are focused on developing solutions for some of the toughest global supply chain problems. Our partnership with Chorus will enhance our capabilities to build innovative solutions, further enriching eTrucknow offering. By combining visibility with intelligence we aim to provide our customers more accurate, actionable and data-driven insights into the overall health of their supply chain down to carton level."

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Suresh Vishnubhatla, General Manager for Chorus says, “Supply chains are the backbone of the global economy yet the industry still lacks important tools and insights, leading to terrible waste and inefficiency. Disturbances in the systems lead to shortages, scarcity and unavailability of critical resources. We are delighted to be partnering with Kuehne+Nagel as these challenges cannot be solved alone and require strong strategic partnerships with organizations that possess deep expertise to improve systemic resilience. Together we hope these tools can help businesses be more sustainable, efficient, and productive.”

Learn more about the service at <https://www.etrucknow.com/smartsupplychain> starting today.

**About Kuehne+Nagel**

With more than 78,000 employees at almost 1,300 locations in over 100 countries, the Kuehne+Nagel Group is one of the world's leading logistics companies. Its strong market position lies in sea logistics, air logistics, road logistics and contract logistics, with a clear focus on integrated logistics solutions.