

PRESS INFO

Kuehne+Nagel Group

Kuehne+Nagel's Road Customer Visibility platform now connects to 100 million devices

- **Most extensive smart label reader network globally**
- **Joint initiative with Chorusview Inc. to elevate supply chain efficiency**
- **Advancing broader deployment of printable smart labels**

Schindellegi / CH, November 26, 2025 – Kuehne+Nagel has partnered with Chorusview Inc., a spin-off of Alphabet's X Moonshot Factory, to build a comprehensive and globally available smart label reader network, now comprising over 100 million network-enabled devices.

Kuehne+Nagel's Road Customer Visibility platform uses these reader devices to transmit smart label and sensor data to the cloud, where artificial intelligence processes the data to deliver actionable shipment insights for customers.

Chorusview Inc. has expanded its existing reader network, which already included WiFi access points, scanning devices, and corporate mobile applications, by integrating popular third-party mobile apps. This development strengthens Kuehne+Nagel's item-level visibility capabilities and supports the broader adoption of printable smart label technology within logistics.

Alireza Nemati, Global Head of Innovation for Road Logistics at Kuehne+Nagel, explains: „We have made meaningful progress toward our goal of establishing a widely accessible and seamless reader network that enables consistent data transmission across shipments. Item-level visibility is transforming the logistics of industries where accurate ETAs and condition monitoring are critical for effective resource management, customer satisfaction and business continuity. Real-time tracking and data-driven decision making also helps reduce waste and loss in areas like inventory management and returns logistics.”

“We share Kuehne+Nagel's commitment to making supply chains more efficient and resilient through advanced orchestration,” says Suresh Vishnubhatla, CEO of Chorusview Inc. “Expanding our reader network marks a major milestone in this journey. It's made possible by combining our cutting-edge technology with Kuehne+Nagel's logistics expertise and

**Kuehne+Nagel
International AG**

**Elise Stynen
Global Communication
Manager Road Logistics
Schindellegi, Switzerland**

**+41 79 939 2431
elise.stynen@kuehne-
nagel.com**

global reach. We're excited to scale our smart label solution further and deliver value to customers worldwide."

About Chorusview Inc.

Chorus is developing a suite of orchestration tools that are built on a platform of visibility at the pallet, box and item levels. The Chorus Seeker labels enable these services, capturing unique data across settings.

About Kuehne+Nagel

With more than 82,000 employees at almost 1,300 sites in close to 100 countries, the Kuehne+Nagel Group is one of the world's leading logistics providers. Headquartered in Switzerland, Kuehne+Nagel is listed in the Swiss blue-chip stock market index, the SMI. The Group is the global number one in air and sea logistics and has strong market positions in road and contract logistics. Kuehne+Nagel is the logistics partner of choice for 400,000 customers worldwide. Using its global network, logistics expertise and data-based insights, the Group provides end-to-end supply chain solutions for global companies and industries.