

**PRESS INFO**

Kuehne+Nagel Group

**Kuehne+Nagel and SailGP set the course for Net Zero Carbon events logistics**

- **Official logistics partner of the global championship for the world’s fastest sail racing in class**
- **Tailored mix of measures to reduce the carbon footprint of the global race series**
- **Full visibility on shipping-related emissions through the Seaexplorer platform**

Schindellegi / CH, March 22, 2021 – SailGP today announced Kuehne+Nagel as its official logistics partner for the next three seasons, through 2024. Both partners aim to set a new standard for major event logistics, minimising the carbon footprint of the sail racing league's transport within their climate positive strategy. As part of its Net Zero Carbon programme, Kuehne+Nagel is also pursuing its own goal of being completely CO2 neutral by 2030, including transport emissions from its suppliers (Scope 3 of the Greenhouse Gas Protocol).

Kuehne+Nagel will work with SailGP to support the global logistics of its multi-continent race calendar with industry-leading sustainable shipping methods including alternative fuels. In addition, Kuehne+Nagel gives the league full visibility on all shipping-related emissions through its Seaexplorer platform. The tool will enable SailGP to select more efficient transport routes for future seasons that emit substantially less carbon. For the shipping emissions that can't be removed or reduced, Kuehne+Nagel will offset the remaining carbon footprint via verified gold standard offsets. Combined, the measures will ensure a 100 per cent CO2 neutral supply chain.

Otto Schacht, Member of the Management Board of Kuehne+Nagel International AG, responsible for Sea Logistics, said: "The Kuehne+Nagel teams in the SailGP event locations are more than delighted to provide logistical support to SailGP at every regatta around the globe. Our partnership is based on the same mindset of caring for the future of our planet. We at Kuehne+Nagel are committed to providing environmentally friendly and sustainable supply chain solutions – also in the events logistics industry."

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SailGP CEO Sir Russell Coutts said: “Our approach to partnerships starts with wanting to work with like-minded organisations that share our vision and align with our values and goals. Kuehne+Nagel is the perfect example of this; they are innovators and leaders in their industry. Our global platform enables us to work together to identify and test innovations that could inspire new sustainability standards for logistics in the events industry and showcase how suppliers can take responsibility for the carbon footprint of their services – as well as help us to come closer to our own goal of being fully powered by nature by 2025.”

Find out more about SailGP’s Race for the Future [here](#).

**About Kuehne+Nagel**

With over 78,000 employees at 1,400 locations in over 100 countries, the Kuehne+Nagel Group is one of the world’s leading logistics companies. Its strong market position lies in sea logistics, air logistics, road logistics and contract logistics, with a clear focus on integrated logistics solutions.

**About SailGP**

SailGP is racing redefined, powered by nature and driven by purpose. Established in 2018 and headquartered in London and New York, SailGP is an annual, global sports championship featuring bold, cutting-edge technology and awe-inspiring athleticism. The fan-centric, inshore racing takes place in some of the most iconic harbours around the globe and offers the sport’s largest monetary prize of \$1 million. Rival national teams battle it out in identical supercharged F50 catamarans, engineered for intense racing at electrifying speeds exceeding 50 knots (nearly 60 mph/100 kph).